

“How to Get a Free Laser Printer(s), Fax or MFC for Your Company”

(And completely eliminate the cost of replacing outdated and slow equipment)

Do you have slow and outdated equipment? Do you need quality color printing to increase your company's sales and image? What about a high volume printer, fax or MFC machine to lower your per costs or improve your staffs productivity? Are you looking at the many brands available with the concern that the choice you make might not be the right one? Or, do to a limited budget for capital improvement the printer you want is out of reach?

Selecting the right color or black/white printer, fax or MFC for your business requires research and a good understanding of current technology. How do you select your equipment? Price, pages per minute, brand name, cost of supplies, durability? Have you or your staff purchased low cost ink based equipment and later discovered that you are paying 9 to 15 per page to use it? Would you rather have the best solution for your business without the high cost or capital expenditure? Do you want FREE Equipment?

“Get the Equipment You need when You need it”

Selecting the right equipment is a time consuming process. Who do you ask for advice: the \$8 an hour store stock room person? You want an easy way to select the equipment that is right for you? Do you want printers that meet the highest standards and reliability to prevent headaches in the future? The Free Printer, Fax and/or MFC program will give you free use of equipment based on your needs without the hassle, time involvement and frustration of getting the wrong equipment. You pay Zero up front capital expenditure while getting the equipment to help your business grow.

Are you looking for a color printer to help you marketing effort? The printed material that you send to clients gives them an impression of you and your company. Are you sending color images using an ink printer or color laser? According to studies, quality color printing greatly enhances your image and sales. It's a fact that color brochures, letters, flyers and other printed materials can increase your sales by over 63%. Color grabs attention and gets you noticed. When was the last time you received a black/white letter from a major company offering you something? Color holds attention longer, provides you with a better image and increases sales.

“Do You Have Centralized Leased Equipment At Your Office?”

(This could be your number one costly mistake!)

Centralized printers, digital copiers and MFC's have their place in offices. Did you know the MAJORITY of them cost way more than the leasing company will tell you? What do you pay monthly? How many printed pages does it include? How many prints do you actually produce? Equipment companies just love to lease equipment. You pay a monthly fee even if you do not use all the allocated prints. Equipment is leased at a set monthly fee until you go over the number of pages allocated. 87% of all equipment leased is UNDERUSED each month which greatly increases your per page costs and

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waste your hard earned money. Have you recently check to see what your actual cost per page is under your current lease program? You may be in for a shock.

Here's a example:

Let's say your lease includes 40,000 pages a month and you fixed price is \$800 a month That equals to 2 cents per page **IF YOU PRINT** all 40,000 pages.

However **87%** of the companies surveyed print WAY under the monthly allowance.

If you only print 30,000 pages then your cost if 2.6 cents which equals a **33% cost increase**.

You lose 10,000 pages every month, your per page cost is higher and the leasing company says GREAT because it cost them less so they have a higher profit!

The leasing company makes 33% more profit and **you waste 33% of your money!** Plus, many lease agreements include quarterly maintenance fees so you waste even more money. Wouldn't you rather have a program that ensures that you get all your money worth without any volume penalties and get the equipment for FREE?

The above example does not include the most costly aspect of centralized equipment . . .

Do you or your staff waste time going to the copier to make copies or to collect a print job. Every time a staff member has to get up and go to centralized digital copier, MFC or printer it greatly reduces your productivity and increases your costs. Are you in a busy office environment? Think about the times people stop to talk or get food on their way to the equipment. This wasted time robs you of productivity and increases employee costs. Any cost advantage or print speed advantage you might have is washed down the drain. The Free print, Fax and/or MFC eliminates this waste. Increase your productivity while reducing costs!

Get as many free printers, fax machines and/or MFC's as you need to reduce costs and increase productivity!

What type of equipment Is offered?

The FREE printer, Fax Machine and MFC program gives you only quality high performance name brand current model equipment. Get equipment fitted to meet your needs and desires. Do you want Hewlett Packard? Lexmark? Xerox? Okidata? Many companies force you to use THEIR brand. You get quality current model new equipment with full warranty and on-site service!

Examples of FREE Equipment offered:

Hewlett Packard 2430dtn	Mid level Laser printer	35ppm
Hewlett Packard 4350	High Volume Laser Printer	45ppm
Hewlett Packard 3380	Copier/printer/fax	20ppm
Hewlett Packard 4345mfp	Copier/printer/fax	45ppm
Hewlett Packard 5100	Wide Format Printer	21ppm
Hewlett Packard 3800	Color Laser	22ppm
Hewlett Packard 4700	Color Laser	31ppm
Lexmark x422 MFP	Printer/Fax/Copier/Scanner	22ppm

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Lexmark T644N	Laser Printer	50ppm
Lexmark C762N	Color Laser	25ppm
Canon, Brother, Gestetner (Ricoh) Sharp, Xerox and others.		

The above are examples of printers, fax machines, copiers and MFP available for FREE usage! When new models enter the market they are automatically added to the list of available equipment. Plus, you get **FREE UPGRADES!**

If your company outgrows the equipment you no longer have to wait to get what you need now! Get the features you need now without the concerns of outgrowing the equipment. Do you need addition output options? More paper drawers? Network connectivity? Two sided printing? Your company is a dynamic environment which changes over time so should your equipment. Why settle for less and constrain your growth?

How Does The Program Work?

There are several programs tailored to your company's working environment. If you print at least 6,000 color or 20,000 black/white pages per month (combined) then one of the Free Printer Programs will work for your business. Is this program for everybody? No, however it meets the need of 87% of most business looking to add quality higher end color and black/white printing. Do you outsource your color printing? What about your large copying projects? Do you spend at least \$150 in supplies or printing outsourcing per month? Outsourcing color or black/white printing cost you time and limit your options. When you outsource you either have to print more than you need to reduce the costs or pay very high per page cost. What happens if you need a revision? It costs you money. Not any more with the Free Printer Program.

The Free Printer Program is easy and simple. Either monthly or quarterly you are sent automatically a set level of supplies depending upon the program you select. If you need additional supplies you have the ability to place orders 24/7 via email or call us for prompt service. The basic agreement period is for a period of two to three years. You will be billed only for the supplies at a competitive rate and at the end of the period the equipment is yours **FREE** of charge. Plus, you get **FREE ON-Site repair service** for the entire period! Remember this program is not for everybody. Either determine for yourself or call us and we will be glad to help to determine if this is the best solution for your business.

If you are a high volume user then the Reflexion RPM (remote Print Management) program may be best for you. The RPM program is designed for companies that print 50,000 pages a month or more (color, black/white or both). The Reflexion RPM program completely relieves you of all hassles and gives you time back to you to do more important things (play golf, finish another project, etc.). It takes care of toner cartridge swapping, printer repair, cost center billing, general maintenance, printer allocation and much more. It gives your IT department time to do more important tasks while lowering your costs!

And here is a VERY important factor:

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What happens if I do not use all the supplies? This is the advantage over a lease program. When you lease equipment you are allowed to printer “X” number of pages per month. If you use less then you per page costs is higher. With the FREE printer program you never lose because you will have the supplies which you will eventually use in the future. It’s like roll over minutes on some of the cell phone programs. You never loose what you do not use!

Competitive Price Supplies and Free Equipment

Do you use supplies for your equipment now? You do – correct? Why not get bonuses of FREE EQUIPMENT just for doing the same thing you do now – purchase supplies at a competitive rate? Whether you obtain the supplies from us or somebody else you still need the supplies for your equipment. The only difference is that you will get FREE CURRENT MODEL EQUIPMENT. What would you rather do: **spend hundreds of dollars for equipment, service agreements and supplies or just on supplies at a competitive rate and get everything else for FREE?**

“Here it is in a nut shell”

Do some research and see the facts. When was the last time you received any type of brochure in black and white? Very rarely and when you did what do you think of the company? It’s small, new or low budget. The Free Printer Program is a great way to obtain a quality color laser printer to improve the perception of your company and increase sales.

Simply stated - color brochures, sales flyers, letters and other marketing material greatly out sells black/white and improves your company’s image. The Free Printer Program is a great way to give you the competitive advantage at no capital cost to you!

Here are the benefits of this program

- ✚ Quality supplies and equipment. Lets face it, if you do not get quality products you will not be a happy client and we will not make any money. It’s in our best interests to keep you satisfied with only quality products.
- ✚ Free Printer with NO capital outlay. Why pay \$997 to over \$7645 for a new printer to fit you needs when you can get it Free?
- ✚ Complete repair service at your location (On-Site) at no additional cost to you.
- ✚ You can print as many or as little as you want without worrying about reporting print use or running out of supplies
- ✚ You get supplies at a competitive rate.
- ✚ You just purchase the supplies that you normally would as with any printer, fax or MFC.

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- ✚ No Freight charges for the equipment. It's included.
- ✚ Free Technical support from factory certified technicians. You talk to people located in the U.S.A. in English or if you prefer Spanish.
- ✚ Automatic shipment of your supplies saves you the hassle of call in orders without wondering when you will get your supplies.
- ✚ Greatly increase your company's image with a color printer.
- ✚ Eliminate print job outsourcing to save you money and gain control. Do you need only a few color brochures or modify an existing one quickly? Print it on your own Free Color printer! Why run to a copy center who charges big bucks for pages and setup fees?
- ✚ Get as many printers, fax machines and/or MFC as you need. Whether you are a small company or large one get what you need FREE and fast!
- ✚ Free printer and MFC network installation included. Get a certified network technician to install your FREE equipment included with your program.
- ✚ Need more supplies than allocated per month? One simple call does it all (toll FREE too!). Or if you prefer email the request 24/7.
- ✚ Upgrade your equipment. Why should you be stuck with obsolete equipment or equipment that no longer meets your needs?
- ✚ Save on taxes because the Printer is FREE.

How Do I Get Started?

Are you ready to increase your company's image and profits? Do you want Free Equipment? Then call (305) 477-2320. Ask tons of questions. You are under no obligation. Get Free advice from factory certified and trained personnel. What do you have to lose? Call (305) 477-2320 or toll free 877-763-6439

The process is simple:

- 1) Select the right equipment based on your companies print volume. Call for a quick evaluation. If you need a more customized solution ask us. We are here to help you and your business.
- 2) Fill in the application or have us do it for you by phone.
- 3) Once approved in a few business days we will send you an agreement for your review and approval.
- 4) Once we receive the approval agreement from you the equipment will be on its way.

Simple Easy and Fast. Call (305) 477-2320 Now.

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